



*Set your time  
for Izmir*

INELEX2014



## *Izmir Pearl of Aegean*

Having witnessed 8500 years of the history of mankind, Izmir is situated by the gulf and is the second most important port, beside being the third largest city of Turkey.

One of the oldest port towns of the world, Izmir has at all times been a meeting point for people of different cultures, languages and religions.

For our times, Izmir is a metropolitan city which is eligible for congress tourism with its high quality facilities and exhibitions and festivals organised during the year.

**Population:** 3,965,232

**Avarage Age:** 33.7

**Urbanization Rate:** 91.13 %

**Surface Area:** 12,003 km<sup>2</sup>







## *Modern Face of Turkey*

Situated at the westernmost end of Turkey, Izmir combines a westernized lifestyle with Anatolian traditions and customs as a port and trade city throughout its history.

Izmir is a dynamic and constantly evolving city with its young population. It is possible to call Izmir as the city of education that has nine universities with over 100.000 students. The city is proud of its well educated population, whose quality of life is constantly improving, and their rising expectations become more challenging. Air, sea and the land transportation infrastructure of the city is constantly growing and in a planned manner.



*Photoes taken from  
the International Festivals  
held in Izmir*

Izmir is city of art and culture. It has hosted many international cultural events, whose thousands of years-old artistic tradition has been the center point for many cultures and artistic disciplines, and who has always been the meeting point for creativity and aesthetics.

Izmir takes firm steps forward to become a "brand city" of international scale. In this context, the primary vision of the city is "to be one of the cultural capitals of the Mediterranean". Therefore Izmir Foundation for Culture, Arts and Education organizes several international festivals held during the year. International Izmir Fest, Izmir European Jazz Fest, International Puppet Days and International Contemporary Art Triennial are some of them...

## *A Unique Commerce Hub*

As a sea trading port city, Izmir is one of the ideal commerce hubs of its region for ages. Located on Turkey's west coasts, Izmir opens the doors of Asia to Europe. As an important intersection point, Izmir port accesses the commerce routes between Mediterranean and the Black Sea, substantially.

Besides becoming one of the ten big harbors in Mediterranean, Izmir port is the largest harbor of Turkey (902.000 m<sup>2</sup>) with an export-to-import compensation ratio. The most prominent foreign trading city of Turkey with 2 free trade zones and 19 industrial zones, Izmir has an extremely qualified labor force and a developed infrastructure.







## *The City Welcomes Many Cultures*

Izmir is a historic city of peace and tolerance whose EXPO 2020 bid will further reinforce this much-needed notion.

Uniquely located on Turkey's unequalled geography, Izmir is an Aegean legend that has been mesmerizing everyone for centuries. Situated in the most suitable climate of the world, the city has been host to such influential civilizations as Ancient Greeks, Hittites, Phrygians, Lydians, Persians, Romans and Ottomans. With its long standing history and multicultural structure, Izmir welcomes many historical values such as churches, mosques and synagogues belong to Greeks, Armenians, Jews and Levantines who has been lived in harmony in the city.



On the other hand, Izmir is a city for international organizations. It passed its first test in 1971 when it hosted the Mediterranean Olympics for the first time. The City successfully hosted other various sports organizations, including the UNIVERSIADE 2005, European Fencing Championship, Hearing-Handicapped Athletics Championship, Men's European Volleyball Championship in 2009.

Besides all of those, Izmir possesses a rich potential of cultural tourism, belief tourism, health tourism and the eco-tourism aswell. By this way it is easy to say that Izmir may offer you various audiences from different stages in different periods of the year.

# MODEKO 2014

25<sup>th</sup> International Furniture Fair  
26 February – 2 March 2014  
Izmir – Turkey

# INELEX2014

9<sup>th</sup> International Elevators & Elevator Technology Exhibition  
23 – 25 May 2014  
Izmir – Turkey

International Representative