

HIGHLIGHTS REVIEW



With the theme of "Trade in Services: The New Engine for Value Enhancement", the 2nd CIFTIS was successfully held in Beijing from May 28th to June 1st 2013. During the fair, 148 activities in 6 sections (summit, high-level forums, business talks, comprehensive exhibition, theme day activities and authoritative information release) were held. The Global Services Forum-Beijing Summit was organized by UNCTAD together with the organizing committee of CIFTIS. During the summit, the launch of the Global Services Vision Council was announced and the Beijing Communique was released. The total exhibition area reached 75,900 square meters, an increase of 34% over the first CIFTIS. It attracted totally over 1900 exhibitors from domestic and abroad, an increase of 10.4% over the first CIFTIS. There were 138,000 merchants and representatives from 117 countries and regions around the world, an increase of 41% and 35.3% over the first CIFTIS respectively.

VENUE INTRODUCTION

The third CIFTIS will be held in the main venue-China National Convention Center and multiple sub-venues.

Please login the official website
(www.ciftis.org) to register.



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**CHINA BEIJING INTERNATIONAL FAIR
FOR TRADE IN SERVICES**

BEIJING FAIR
www.ciftis.org

28 May -1 June Beijing·China

INTRODUCTION



CIFTIS is the first comprehensive international exhibition specializing in the trade in services around the world. Hosted by the Ministry of Commerce of the People's Republic of China and the People's Government of Beijing Municipality from May 28th to June 1st since 2012, it is permanently based in Beijing. The World Trade Organisation, the United Nations Conference on Trade and Development and the Organisation for Economic Cooperation and Development are permanent supporters.

Defined as a state-level, international and comprehensive fair for trade in services, the CIFTIS currently is figured as a comprehensive trading platform in the world covering the 12 sectors of trade in services defined by the WTO, namely, business services, communication services, construction and related engineering services, distribution services, educational services, environmental services, financial services, health and social services, tourism and travel-related services, recreational, cultural and sporting services, transport services and other services.

The 3rd CIFTIS will be held from May 28th to June 1st 2014, and will maintain its "Service merchants oriented" policy. It will consist of 3 kinds of activities: exhibitions, forums and business talks. With the attendance of international dignitaries, heads of international organizations, executives of international chambers & associations and MNCs, themes around common problems, new hotspots, new industry trends and new fields in the development of international trade in services will be deeply discussed in forums.

EXHIBITING POLICY

International organisations and international (regional) trade associations

- International organisations and international (regional) trade associations holding forums or meetings can enjoy free exhibition spaces and conference rooms.
 - Tickets for important events will be provided to key guests attending CIFTIS.
 - Publicity service.
 - Expedition of passage of exhibition materials through customs.
 - Free trade matching service will be provided.
 - After application, international organisations and international (regional) trade associations can be provided with free public trade discussion rooms.
 - Global directors and CEOs of international 2013 Fortune Global 500 enterprises invited by international organisations and international (regional) trade associations to take part in CIFTIS events can enjoy the organising committee's reception service.
 - Exclusive service for specialist international traders.
- Specialist international traders with clear-cut purchasing requirements and specialist international traders who signed contracts with a value exceeding 10 million US dollars at the last CIFTIS that were effectively implemented can enjoy the organising committee's reception service.

National (regional)

- Countries (regions) holding theme days, forums and conferences can enjoy free rental of conference rooms upon approval of the event by the CIFTIS organising committee office.
- Upon approval by the CIFTIS organising committee office, independently organised exhibitions can enjoy free rental of exhibition space.
- Tickets for important events will be provided to key guests attending CIFTIS.
- Publicity service.

EXHIBITING POLICY

- Expedition of passage of exhibition materials through customs.
 - Free trade matching service will be provided.
 - After application, relevant national (regional) organisations can be provided with free public trade discussion rooms.
 - Global directors and CEOs of international 2013 Fortune Global 500 enterprises invited by national (regional) organisations to take part in CIFTIS events can enjoy the organising committee's reception service.
 - Exclusive service for specialist international traders.
- Specialist international traders with clear-cut purchasing requirements and specialist international traders who signed contracts with a value exceeding 10 million US dollars at the last CIFTIS that were effectively implemented can enjoy the organising committee's reception service.

Enterprises

- Upon approval by the CIFTIS organising committee office, key leaders of enterprises attending the exhibition and conference will be given tickets to important events at CIFTIS.
 - Expedition of passage of exhibition materials through customs.
 - Upon approval by the CIFTIS organising committee office, public trade discussion rooms will be provided free of charge to enterprises attending the exhibition and conference if required (specific location and size to be determined by the actual situation).
 - Free trade matching service will be provided.
 - Publicity service provided.
 - Global leaders or CEOs of international 2013 Fortune Global 500 enterprises attending CIFTIS events can enjoy the organising committee's reception service.
 - Exclusive service for specialist international traders.
- Specialist international traders with clear-cut purchasing requirements and specialist international traders who signed contracts with a value exceeding 10 million US dollars at the last CIFTIS that were effectively implemented can enjoy the organising committee's reception service.